



# 17TH ANNUAL RED HAT LITERACY LUNCHEON

“Our Next Chapter: Building on the Legacy of the Adult Reading Center”

**THURSDAY, MARCH 26TH, 2020 | 11 A.M. – 1:00 P.M.**

**KNIGHTS OF COLUMBUS – PEARLAND | 2320 HATFIELD RD. PEARLAND, TX 77581**

This year’s theme is “Next Chapter: Building on the Legacy of the Adult Reading Center”. Event highlights include honoree recognitions, adult learner scholarship presentations, silent auction, raffle, exhibitors, delicious food, live music and cocktails.

The luncheon is the largest fundraiser of the year for the Adult Education Center and welcomes more than 500 supporters from Brazoria County and surrounding areas. The proceeds from this event directly benefits our adult learners, contributing to quality instruction, employment preparation, and innovative technology.

LEVELS	BENEFITS
<b>PRESENTING SPONSOR</b> \$15,000 (exclusive)	4 Tables (32 seats) with preferred seating. Logo prominently displayed as Presenting Sponsor on website, social media, front page of program, event slideshow, tabletop recognition, and all event materials. 60 second promotional video shared at day of the event. Recognition in Annual Report. Special Invitation and recognition at Adult Education Center’s Annual Meeting.
<b>ROYAL CROWN SPONSOR</b> \$10,000	3 Tables (24 seats) with preferred seating. Logo prominently displayed as Royal Crown Sponsor on website, social media, back page of program, event slideshow, tabletop recognition, and all event materials. Recognition in Annual Report. Special Invitation and recognition at Adult Education Center’s Annual Meeting.
<b>PLATINUM TIARA</b> \$5,000	2 Tables (16 seats) with preferred seating. Premier recognition on website with logo. Table Top Recognition. Full page ad in program. Verbal recognition at event. Print & social media recognition. Prominent listing in event slideshow. Special Invitation and recognition at Adult Education Center’s Annual Meeting.
<b>DIAMOND TIARA</b> \$2,500	2 Tables (16 seats) with preferred seating. Premier recognition on website with logo. Table Top Recognition. Half page ad inside front cover in program. Verbal recognition at event. Print & social media recognition. Prominent listing in event slideshow. Special Invitation at Adult Education Center’s Annual Meeting.
<b>REDHAT</b> \$1,000	1 Table (8 seats) with preferred seating. Recognition on website with logo. Table Top Recognition. Quarter page ad in event program. Print & social media recognition. Listing in event slideshow.
<b>PINK HAT</b> \$500	6 seats. Listing on website with logo. Listing in program. Print & social media recognition. Listing in event slideshow.

# JOIN US AT THE RED HAT LITERACY LUNCHEON



## SPONSOR OPPORTUNITY LEVELS

Presenting Sponsor \$15,000

Royal Crown Sponsor \$10,000

Platinum Tiara Sponsor \$5,000

Diamond Tiara Sponsor \$2,500

Red Hat Sponsor \$1,000

Pink Hat Sponsor \$500

## PAYMENT INFORMATION

Credit Card  
Provide payment information

Check  
Payable to Adult Reading Center DBA Adult Education Center

Visa

Master Card

Discover

American Express

CC#: \_\_\_\_\_ CID: \_\_\_\_\_

EXP: \_\_\_\_\_ NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

## ADDITIONAL INFORMATION

NAME TO BE USED PUBLICLY: \_\_\_\_\_

GUEST NAMES: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

- Please submit guest names by January 31st, 2020, to [Ernest.Lewis@AdultEducationCenter.org](mailto:Ernest.Lewis@AdultEducationCenter.org)
  - ALL ADS MUST BE RECEIVED BY MARCH 2nd, 2020
- AEC is a 501 (c) 3, not-for-profit organization. Contributions to AEC are tax-deductible to the extent the contribution exceeds the fair market value of the benefits received.